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AirPlay Direct Announces Strategic Partnership With MusicSupervisor.com

As an emerging leader in secure digital media delivery globally, AirPlay Direct has become the platform of choice and the "digital solution" for music industry marketing and promotion professionals around the world.

"Today AirPlay Direct expands our services to our members with the announcement of a new strategic partnership with MusicSupervisor.com. This new partnership will allow our members to digitally submit their music for film & TV opportunities on an on-going basis. With the independent music market growing at an exponential rate, our partnership with MusicSupervisor.com will help expand AirPlay Direct's relationships across broader markets. We are excited to offer another new service that will allow our members an additional channel of digital distribution and opportunities for increased revenue and exposure," said Robert Weingartz, CEO of AirPlay Direct.



MusicSupervisor.com is an online "one-stop shop" for licensing music, which is targeted to producers / editors for film & TV, radio, new media and advertising. The MusicSupervisor.com website is designed to offer the ultimate in ease and convenience. Available 24 hours a day, seven days a week, producers, editors and music supervisors can source and license music from the comfort of their offices and studios.

"We are excited about working with and representing the artists and labels that are involved with AirPlay Direct. AirPlay Direct's innovative technology platform will allow us to add quality artists and respond even quicker to the needs of our Supervisors," said Barry Coffing, CEO of MusicSupervisor.com.

AirPlay Direct has once again leveled the playing field for independent artists and labels globally. The ability for an Indie musician to deliver their music in this manner, the same manner as the majors is very significant.

AirPlay Direct members interested in submitting their music for general consideration should submit their AirPlay Direct DPK to office@airplaydirect.com. In the coming days AirPlay Direct will be sending out music requests for specific film & TV opportunities.

AirPlay Direct is the only company in the world to offer this suite of digital "smart-tools" FREE of charge to artists, record labels and music industry professionals globally.



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AirPlay Direct... go straight to the source!

To find out more about AirPlay Direct please visit www.AirPlayDirect.com

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