



Olde Vinings Park, 2721 Vinings Oak Dr., Smyrna, GA, 30080
Office: (678) 318-1900

Contact: Robert Weingartz / Airplay Direct
(678) 318-1900 / rdw@airplaydirect.com

Radio Programmers Embrace AirPlay Direct's Digital Delivery Service

—Digital Music Delivery System Is Free for Broadcasters, Affordable for Artists, Easy to Use—

ATLANTA – AirPlay Direct (www.AirPlayDirect.com), is a web-based digital delivery system that allows artists and labels to make their music available directly to broadcasters around the world. The radio industry has been slow to adopt digital delivery in some regions globally, but that appears to be changing. Recent trends indicate that radio programmers are now aggressively embracing digital delivery. AirPlay Direct's newest radio members include programmers from Clear Channel, Sirius Radio, Live 365 and the world famous KROQ in Los Angeles.

“Recently we have seen a big uptrend towards radios acceptance and adoption of digital delivery. We are excited to be a part of this revolutionary shift in distribution methodologies and look forward to contributing to the industry's growth in this area” says AirPlay Direct CEO and Founder Robert Weingartz.

Terrestrial, satellite and Internet broadcasters can search AirPlay Direct by artist, title, genre or label to find a wide variety of material, including exclusive songs found nowhere else. Every track on AirPlay Direct is guaranteed to be of broadcast quality, and broadcasters can register to use the site and its material for free. For artists, AirPlay Direct offers the most economical way to get their music directly to broadcasters. New members can register with AirPlay Direct, build a personal mini website and post three tracks absolutely free. Additional tracks can be uploaded for \$10 each.

- END -