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***Georgia State University
Music Industry Alumni Association Presents:
“The Future of the Music Industry”***

Moderator: Mark Willis, Atlanta Chapter President/ The Recording Academy

Panelist:

***Tricky Stewart, CEO/ RedZone Entertainment
Robert Weingartz, CEO/Founder AirPlay Direct
Brian Knott, Co-Founder/ ATF Records
Scott Sanders, Lawyer, Teacher, Author/ Scott Sanders, PC***

“FUTURE OF THE MUSIC INDUSTRY” PANEL TOPICS

- The importance of blogging for advertising and marketing (MySpace and Facebook)
- How do you decipher consumers mentality for paying up to \$5.99 to get a snippet of a song for the cellphone ringtones over \$.99 for entire song downloads
- Downloading vs cd purchasing
- How will internet shopping affect music/entertainment purchasing
- Innovative approaches to delivering content over the internet are coming within the next 5 years, how will this change the way music is created and distributed
- How will job opportunities change within the industry
- HDTV and Bluetooth technology, will they change the way videos are produced
- Computers, videogames and television are being combined, will this affect the way MTV is watched when families have to share the same workspace
- FCC rulings on music, radio, satellite radio
- How has the satellite radio station programming changed the game with actual radio station programming and promotion

**Thursday, June 29th
Panel Time: 6:30 -7:45PM
Place: Lava/ Cosmopolitan Lounge
45 Thirteenth St.
Atlanta, GA 30309
Phone: 404) 873-6189
www.cosmopolitanlounge.com**