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AIRPLAY DIRECT LAUNCHES FREE ELECTRONIC PRESS KIT / EPK SERVICE

AirPlay Direct is pleased to announce the launch of our new Electronic Press Kit / EPK service. This exciting new tool will allow artists and labels to send their artist press kits out electronically to the professional music community and media outlets worldwide... **FREE**. No more mailing expensive hard copy press kits, or even paying for expensive EPK services any longer.

Now when you register with AirPlay Direct our **FREE** service offerings will include:

- An AirPlay Direct artist web site to promote your music to radio programmers around the world
- 3 - "broadcast quality" tracks uploaded and made available to radio stations globally for one year
- Real-time Download Tracking Reports that allow you to track which stations have received / downloaded your songs for airplay; and the date and time of download
- New Electronic Press Kit / EPK that contains, photo, bio, music, contact information, etc. Use your EPK to promote your music to industry professionals such as radio programmers, print media outlets, live venue / concert promoters, managers, agents, etc.

"As part of our on-going commitment to indie artists and labels, we will continue to create, develop and deploy exciting new 'smart tools' aimed at helping to educate and empower the professional independent music community. If you are willing to work hard and smart, these resources will truly help to level the playing field for you. We are often asked the question, how can you afford to deliver these great services at no charge?" The answer is simple, AirPlay Direct's revenue comes from advertising, sponsorships and repeat business.

Robert Weingartz, CEO - AirPlay Direct

If you are serious about growing your global distribution footprint, increasing your airplay / visibility, and delivering your music quickly, efficiently and cost effectively... our **FREE** professional services deliver immediate results. Stop wasting time and money sending out hard copy artist packages or paying for expensive digital music delivery and EPK services today.

If you are a record label or a professional music services firm that represents multiple artists, please contact us to set up **FREE** accounts for all of your artists.



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AirPlay Direct is a **FREE** service to all radio programmers globally.

To find out more about AirPlay Direct or to register, please visit www.AirPlayDirect.com

AirPlay Direct... go straight to the source!